



The Cleveland Museum of Art

Wednesday, May 7, 1997
FOR RELEASE: Immediately

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CLEVELAND MUSEUM OF ART HAS RECORD-BREAKING MONTH OF APRIL WITH 115,037 VISITORS

(CLEVELAND, OH) Director Robert P. Bergman announced today that the Cleveland Museum of Art drew 115,037 visitors in the month of April, the highest attendance recorded for that month.

Fueled by a weekly average of almost 20,000 visitors per week for **Fabergé in America**, this was the second highest monthly attendance in recent history for the museum. The largest monthly attendance was in February of 1987 which drew 117,591 visitors on the strength of the **Impressionist and Post-Impressionist Masterpieces from the Courtauld Collection** exhibition.

April's 115,037 count was the third time in the museum's recent history that the 100,000 mark had been broken for total monthly attendance. The first time was the **Courtauld** exhibition, and the second time was in March of 1996 when the **Pharaohs: Treasures of Egyptian Art from the Louvre** exhibition helped to draw 102,340 visitors.

The **Fabergé** exhibition, which closes this Sunday, May 11, drew 79,589 visitors in the month of April, increasing its weekly average of 17,000 in the early weeks of the exhibition to over 20,000 per week by the close of the month. Since opening March 9, the exhibition has drawn 145,468 to date. While weekends have been selling out in advance, walk-up tickets are still available for every day this week. To order tickets call Advantix at (216) 241-6000.

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